



Workshops, Coachings und
Assessments

+ SPECIALS

ANALYSIS

SALES

COMMUNICATION

LEADERSHIP

PERSONALITY



Sales & Drive

Driver Training for Sales Professionals

Content

Driver training with continuous transfer between sales and driving processes

- Preparation/ Racing/ Follow-up
- Recognising and maintaining the ideal course
- Dealing with obstacles
- Proper braking
- Organisation of driving track
- Organisation of vehicle (optional)
- Catering service

Advantages

- Get to know your own control instruments
- Improved team communication
- Increased driving security
- Develop mental strengths
- Cultivate individual success strategies
- Car as catalyst for knowledge transfer

Advisers

- Auto-Motiv Team ▪ Marcus Kaliga ▪ Michael Küke ▪ ...

Methods

- Presentation, Workshop, practical driver training

Duration

1.5 day workshop