

ANALYSIS

SALES

COMMUNICATION

LEADERSHIP

PERSONALITY



### **Motorsport**

#### **Driving Experience Training with the Ferrari F360 Modena**

##### **Content**

VIP Incentive for Motor Sport enthusiasts

- Organisation of race tracks, racing cars, driver equipment, instructors and mechanics
- Catering service
- Programme with Training units in F360 Modena
- German-speaking assistance
- Accident insurance for driver and passengers
- Accident liability insurance
- Diploma and Champagne

##### **Advantages**

- Motor sport event as incentive measure
- Driving dynamic experience process
- Getting to know physical strengths in limited situations

##### **Advisers**

- Kremer Racing
- JMB Team Ferrari

##### **Methods**

- Presentation, practical driver's training  
(Combined with coaching possible)

##### **Duration**

According to location and selected racing track, between 4 hours to 2 days