

PROFILE

COACH



Dr. Thilo Büsching (b. 1962)

[German/ English]

EXPERIENCE

Since 2004	Partner of CoachKontor, Munich.
Since 2003	Professor for Media Management at the university of applied sciences, Würzburg-Schweinfurt.
2001 - 2002	Part Time Managing Director of FM Radio Network (Bertelsmann AG), Augsburg.
2000	Board of Directors of the Interway AG, responsible for sales & marketing, Munich:
2000	Establishment of Dr. Büsching & Partner, Munich.
1998 - 1999	Authorised Signatory of Hamburg Tourism, Hamburg.
1995 - 1997	Member of the headoffice of SAT.1 Sport, Hamburg.
1993 - 1994	Right hand of the Director of SAT.1 Sport, Reinhold Beckmann, Hamburg.
1990 - 1992	Consultant of the President of the Central Bank Hamburg, Prof. Dr. Wilhelm Nölling.
1989	Master in Economics in Marburg.
1986 - 1987	Studies in Economics at the University Kent at Canterbury.

COMPONENTS OF THE COACHING CONCEPT

- Mission statement: peak performance by efficient and powerful communication
- Services: initial discovery session, interview, on-the-job-coaching, part time management, supervision, (help-line, email coaching, short coaching calls), evaluation

REFERENCES

Company	Line of industry	Date	Coaching-Partner	Target
Xon Software GmbH München	Automotive engineering	2002 - 2004	Managing Director	Reengineering of Sales & Marketing Department
Scoutmaster GmbH, Wolfratshausen	IT- Software	2003	Managing Director	Product Launch including implementation of Sales strategy and processes
Bundesgartenschau 2005 München GmbH	Europe's biggest horticultural show 2005	2004 - 2005	Managing Director and Exec Sales Team	Supervision of Marketing, development and introduction of overall merchandising strategy
Peters Peters Schulz & Partner, München	Investment Broker for real estate	2004 - 2005	Managing Director	Strengthening of communication and presentation skills

