

## PROFILE

### COACH



**Matthias Krüger** (b. 1968)  
[German/ English]

### EXPERIENCE

Since 2004	Managing Director of CoachKontor, Munich.
Since 2002	Partner of JORK Effectiveness, Frankfurt.
2001 - 2002	Sales Manager, Cisco Systems, Munich.
1999 - 2001	Key Account Manager, Cisco Systems, Munich.
1997 - 1999	Account Executive, Lucent Technologies, Munich.
1991 - 1997	Studies of Sports and Economics, University of Bayreuth.
19 .. - 1991	Exhibition Leader, Mediaplan GmbH, Braunschweig.

### QUALIFICATION

- 10 years of practice in Sales and Management
- Management Consultant (BDU Service Gesellschaft mbH)
- Consultant for Assessments and Diagnostics (INSIGHTS MDI)
- NLP Diploma (Mind Systems, Munich)

### FOCUS

- Management Consultant for Coaching and Training
- Customer Relationship Management
- Structural and Process Organization
- Recruitment

### REFERENCES

ADAC (Munich), Bankgesellschaft Berlin (Berlin), Bosch Rexroth (Munich), Brain Lab (Munich), British Telecom (Munich), Cisco Systems (Frankfurt, Munich, Zürich), Continental (Nürnberg), EMC2 (Frankfurt), Mark-E (Hagen), Mitel Networks (Düsseldorf), NextiraOne (Munich), Nortel Networks (Frankfurt), Reemtsma Tobacco (Hamburg), Siemens ICN (Munich), Texas Instruments (Munich), O2 Germany (Munich).

